

TO CITY CLERK FOR PLACEMENT ON NEXT  
REGULAR COUNCIL AGENDA TO BE POSTED #51

Robert Vargas

M O T I O N

Los Angeles native and visual artist Robert Vargas is a world renowned artist and leading creative force in the revitalization of Downtown LA's art scene. His paintings and drawings infuse classic genres of portraiture and the human condition with an avant-garde explosivity that not only captures the visage and likeness of his subjects, but seems to excavate the intimate aspects of their character.

Vargas' intensely provocative creative process has become as celebrated as his dynamic completed works, which have led to collaborations with GQ, Google Play, Lucasfilms, Disney, BMW Australia, NBC Universal, Starbucks and Vans —to name a few.

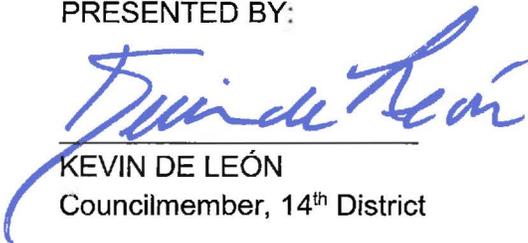
An alumnus of Pratt Institute in Brooklyn, NY, Vargas's artwork has showcased in galleries around the world and is in the permanent collection of the Autry Museum and Vida Museum in Sweden. He was featured twice on the cover of LA Weekly's prestigious "Best of LA/ People" issue and he has attracted the attention of Goldie Hawn, Johnny Depp, Kate Hudson, George Lopez and Snoop Dogg, all whom have sat for Vargas while he has painted them live.

Robert Vargas has also been making his mark with his public mural work both in Los Angeles and throughout the world; which he sees as a means to reach a wider audience and promote accessible art and community through the creative process. Vargas is well-known for his advocacy and humanitarian concerns and often creates and donates artwork in order to promote awareness and show support. Vargas' support for the children of the world, has raised hundreds of thousands of dollars for St. Jude Children's Hospital and LA Children's Hospital by selling specially designed art and donating 100% of the profits raised. Vargas also continues to guest speak at inner-city schools to preserve art and culture, instilling pride in those communities.

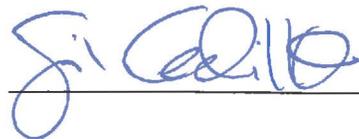
Robert Vargas is completing on his biggest project yet: a fourteen-story mural in Downtown L.A. that will rank as the largest mural in the world by a single artist, a Guinness World Record to be completed in the Spring of 2022.

I THEREFORE MOVE that the intersection of Pennsylvania Avenue and Boyle Avenue, in the Boyle Heights community, be named as "ROBERT VARGAS SQUARE ARTIST - ANGELENO" and that the Department of Transportation be directed to erect permanent ceremonial sign(s) to this effect at this location.

PRESENTED BY:

  
KEVIN DE LEÓN  
Councilmember, 14<sup>th</sup> District

SECONDED BY:



ORIGINAL

DEC 07 2021 